



PROGRAM MANAGER, AMBASSADORS & ENGAGEMENT

OVERVIEW

Trybal Gatherings, the leading provider of Jewish camp experiences for young adults, is seeking a highly driven and organized manager to lead our national peer Ambassador program and the expansion of Trybal's engagement strategy nationally.

The Trybal Ambassadors initiative gives a cohort of motivated and savvy young professionals the training and leadership skills to host 4-5 camp-inspired events each across their cities, engaging over 3,000 Jewish young adults annually. In this role, you will recruit, train, and mentor an annual cohort of Trybal Ambassadors, oversee our regional large-scale events, and develop outreach strategies that turn local engagement into camp registrations. You will build community partnerships that support engagement and use data to help Ambassadors meet clear participation and registration goals.

The ideal candidate is an experienced team manager with a warm personality, strong follow-through, and a passion for Jewish young adult engagement. Excited to elevate the landscape of Jewish young adult engagement, the ideal candidate is goal-oriented, connected to the trending events scene, and has exceptional organization skills. You know how to build relationships, support peer leaders, and translate creative ideas into well-executed programs and measurable results.

ABOUT YOU

You have strong leadership experience in building and managing teams, brand ambassadors, or influencers, and coaching skills that bring out the best in others while driving results. You bring magnetic energy and ideas that make people want to join in and the organizational skills that make experiences run smoothly. You are equally comfortable welcoming a new participant, mentoring peers, building spreadsheets that keep everyone on track, and growing partnerships. You are goal-oriented, follow through on big ideas, and are comfortable working independently. You care about hospitality, community building, and connecting people to a values-based Jewish community. You have a strong understanding of event planning and production, and love making people feel part of something bigger than themselves. Additionally, you are (or have):

- At least 3-5 years of relevant experience in managing teams or cohorts, brand ambassador programs, and recruitment or program management
- A track record of delivering goal-oriented programs, building effective partnerships, and meeting deadlines
- Exceptionally organized with meticulous attention to detail
- Strong written and verbal communication skills, with timely, proactive communication and the ability to listen, give feedback, and hold others accountable
- Experience planning and producing events, managing budgets & coordinating logistics
- Comfortable analyzing engagement data and using results to improve outreach and recruitment



- A creative and resourceful problem solver who stays calm under pressure and exercises mature judgment
- A strong work ethic, high emotional intelligence, and a sense of integrity
- Experience in brand management and managing social media accounts
- Willing to work flexible hours to support Ambassadors and work with team members across multiple time zones
- Proficient in Google Workspace and Excel, with experience using platforms such as SurveyMonkey, mass email platforms, and Canva to create content, manage data, and support events. CRM experience is preferred
- Demonstrated experience in working independently in a remote environment and collaborating effectively across teams
- Connected to millennial and/or gen-z culture and up-and-coming trends in the events scene

CORE RESPONSIBILITIES

Trybal Ambassadors (65%)

- Recruit, select, onboard, and coach an annual cohort of regional Ambassadors; establish clear expectations and goals in Trybal's hub cities, including New York, Boston, Los Angeles, Chicago, Denver, and Washington DC.
- Oversee the Ambassadors' programs, supporting their design, development, and implementation of exceptional peer-led experiences
- Review and approve event proposals and budgets; ensure timely completion of post-event evaluations, attendance records, expense tracking, and reimbursements.
- Serve as a coach, mentor, and cheerleader for the Ambassadors, guiding their leadership development, event execution, and progress toward engagement goals.
- Conduct regular cohort meetings to provide leadership training, skills-building, and strategic guidance; follow up on commitments and address performance gaps.
- Track event attendance, participant engagement, and conversion to camp registrations; analyze metrics to improve engagement strategies and prepare clear reports and presentations.
- Build content for monthly email digests to support outreach and participant recruitment
- Design, update, and streamline content across Trybal's regional and core social channels, including Instagram, WhatsApp groups, and website.
- Establish relationships with new and existing local partners to expand reach; share regular updates on recruitment progress, challenges, and opportunities.
- Propose opportunities for innovation and improvement across all programs.

Program Management & Operations (35%)

- Oversee the design and implementation of Trybal's regional large-scale regional events
- Contribute meaningfully to programmatic ideation and implementation for events, camps, special projects, and facilitating experiences onsite.
- Ensure both small details and the big picture come together for successful program delivery and follow up
- Research and propose venues, negotiate contracts, manage supplies, and serve as the primary liaison between the venue and Trybal



- Support registration and participant communications, responding to questions by email and phone and coordinating with staff as needed
- Work closely with camps and venues, staff, partner organizations, and sponsors throughout the entire planning process, leading up to and on-site at events so that everyone involved has what they need to be successful
- Serve as a bridge between the program and operations teams to support all aspects of Trybal's programs, from idea to implementation

POSITION DETAILS

- This position will report to the Program Director and work closely with the program, operations, and marketing teams
- This is a primarily remote position based in Boston, New York, Chicago, or Los Angeles
- Approximately 20% travel required, including on-site work at events, programs, and camps during evenings and weekends
- Salary range is \$90,000-\$110,000 based on experience
- Minimum 3-5 years management experience
- BA/BS degree required, MA preferred
- Flexible vacation policy, professional development stipend, healthcare & 401(k) benefits available
- Must have a valid driver's license and be able to lift up to 35 pounds and stand for several hours at a time

To apply: Please submit a resume and cover letter to jobs@trybalgatherings.com. Please include "Ambassador Program Manager" in the subject line of the email. Applications are reviewed on a rolling basis; early application is encouraged.

